



Membership 2024 -2025

This year the Membership Director will be giving out awards to the Districts and Posts that are going above and beyond. They need to be meeting goals and setting the example for all of the Districts and Posts to Emulate. The Department Vice Commanders will be required to be active and participate. They will need to identify those Posts within their respective Districts and make sure they are being recognized.

We will be keeping track of points earned by each post and district to see how many people we can get to come to each of the rallies!! Points will be awarded according to how many people from the districts attend. We will also be keeping track of who logs on to Facebook and watches virtually! Encourage your people to come and meet other Legionnaires!!! You just might see your Department Vice Commanders do some fun things....(more to come on that)!!

At the Harvest Rally there will be three awards: Posts should be close to 50%

1. The **Goose Egg Award**: This is going to have a plaque with the District and the Year. This can hopefully be continued over the years for the District who is off Good Egg first.
2. The **Sunfish Award**: This award will go to the Department Vice Commander and District Commander who have the highest percentage at the Harvest Rally. (We will ask them to attach a little message of the membership strategies they used to get there).
3. The **Eel Pout**: This will be awarded to the Department Vice Commander and the District Commander with the lowest percentage (they will connect with the Sunfish winner to collect some of their bait on what they were doing).

Pear Harbor Rally: we will be giving out the Crappie Award and the Carp Award

4. **Crappie Award**: Will be given to the Department Vice Commander and District Commander who have reached the 75% goal the quickest (be prepared to share what you are using for bait.. or what lure are you using).

5. **Carp Award:** Will be given to the Department Vice Commander and District Commander who have the lowest percentage at the Rally.

Sweetheart Rally: It's time to bundle up and get out on the ice (make sure it's thick enough and get those fishing house heaters cranked up and get the lines in the fishing holes) We will be giving out the Walleye Award and the Bullhead Award.

6. **Walleye:** Will be given to the Department Vice Commander and District Commander who has reached the 80% goal first.
7. **Bullhead:** Even though they are tasty will be given to the Department Vice Commander and District Commander with the lowest percentage.
8. **District Commander Awards:** This award will be given to the sister District Commanders who have the highest combined percentage at the time of the rally.

Membership Appreciation Rally: Every member is important, and we can't put our fish all in one net, we need to make sure there are plenty of nets throughout the Department to snag those fish that seem to break the line or get off the lure right before we pull them into the boat. Let's make sure the Department net is large and overflowing and the only fish we are missing are those we will be using for bait. We will be giving out the Muskie and the Perch Awards.

9. **Muskie:** Will be given to the Department Vice Commander and District Commander who has reached the 85% goal first.
10. **Perch:** Even though they are tasty will be given to the Department Vice Commander and District Commander with lowest percentage.
11. **Small Post awards:** Post under 50 members who are exceeding goals and being active in the communities. Department Vice Commanders will be required to talk to their Districts and the Deadline will be 30 Days prior to the Appreciation Rally (so tentatively April 1st, 2025) **1per District = 10**
12. **Medium Post awards:** 51 – 200 members who are exceeding goals and being active in the communities. Department Vice Commanders will be required to talk to their Districts and the Deadline will be 30 Days prior to the Appreciation Rally (so tentatively April 1st, 2025) **1per District = 10**
13. **Large Post awards:** 200 + members who are exceeding goals and being active in the communities. Department Vice Commanders will be required to talk to their Districts and the Deadline will be 30 Days prior to the Appreciation Rally (so tentatively April 1st, 2025) **1per District = 10**
14. **District Vice Commanders:** District Commanders along with their Department Vice Commander will need to select all who they feel is doing great things in their District **1per District = 10**

15. **Department Vice Commander:** All of the District Commanders will meet with the Department Membership Director and with their input the Membership Director will recognize 1 Department Vice Commander who is exceeding expectations
16. **Top Recruiters:** This is a Post level award, and we will recognize the Posts who have the top new members, and it will be awarded to the Membership Director of those posts: We will look at the numbers in April and inform Post Commanders who are in the running. This will be the responsibility of the Department Vice Commanders who will need to review weekly membership reports and make sure the respective Districts are inviting those Posts due to possible recognition.

Department Vice Commanders will need to make sure they communicate with the Districts and the information is being shared with the Posts on potential awards and hopefully this will drive up membership participation at the events. Personal invites will be made to award recipients by the Department Vice Commanders

Department Convention: Oh, what a time for an award, even though each District can keep their catch for the year, there is always going to be that fish that swallows up all the catch and we will be giving out the Muskie Award.

17. **Muskie Award:** This will be given to the Department Vice Commander and the District Membership Director with the overall highest percentage increase from the beginning of the Year.
18. **Top Supporting District:** This will be the District who has had the most participation at all of the Legion Rallies. Each District Commander along with their respective Department Vice Commander will need to keep a list of the members who have paid and participated in an event

There will be significant expectations for the Department Vice Commanders this year:

- Conducting training in their Districts
- Revitalizations
- District Membership Rallies
- District Mid-Winters
- District Conventions

They are the representations of the Department Membership Director and should be ready to recognize these Posts for their outstanding achievements even if it is with a certificate. At each Mid-Winter and Convention, the Department Vice Commanders will recognize Posts within their respective Districts who are strong performers and meeting goals. They will be required to send out invitations to the Post Commanders at least 30 days prior to respective Mid-Winters and Conventions.

Silver and Gold Member Recruiter Awards

Department Vice Commanders will make sure that this information is disseminated to all the District Vice Commanders so they can in turn teach all their membership directors to keep track of their top recruiters. These forms can be found on the MN Department Legion website under forms and resources. This is something that hasn't been done in the past for several years and I believe that this can be a great tool for membership. This must be done as soon as possible so they can start keeping track of the people responsible for the new members.

Silver Brigade: Any member who recruits 25-49 new members for their post will receive a silver pin and a silver certificate from National.

Gold Brigade: Any member who recruits 50 or more new members by the May target date will receive a Gold Brigade cap pin, certificate, a Gold Brigade patch and choice of a jacket, sweater, or polo shirt with the Gold Brigade logo. Second time qualifiers will receive a Gold Brigade certificate, patch, a "hash mark" for the sleeve, and the choice of either another jacket, sweater or polo shirt.